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Seven Things Every Parent Should Know To Balance Technology And Literacy At Home

Award Winning Children's Book Author Lezlie Evans Helps Parents Build Literacy At Home in an Electronic World

Ashburn, VA- Disney/Hyperion award winning children's book author Lezlie Evans, is raising public awareness for home based literacy within in a technology focused world for youth. Through her advocacy work to educate parents on the benefits of early literacy development, Evans incorporates seven key steps for parents to follow in order to raise a reader. As a Broadcast Journalism graduate, nine time published children's book author and mother of six children, Evans' is well prepared in her role as reading advocate. Not only is Evans an acclaimed author, but has been a parenting expert and guest writer, for top rated parenting blogs on the topic of literacy in the home, as well as a featured guest on local TV and talk radio. As the Co-Chair of Programs for the prestigious Washington DC Children's Book Guild, Evans works with industry experts addressing important issues relevant to the children's book world. Evans' expertise, talent and ability to inspire reading interest have lead to public speaking, creative writing workshops, book signings and school visits nationwide. Most recently Evans was a guest author at the re-known *King's English Bookshop* in Salt Lake City, UT where she was invited to read from her newest book *Who Loves the Little Lamb* and featured on Virginia's *Wavy 10* news magazine format show, *The Bottom Line*.

Gaining momentum from concerned parents, scientists, educational researchers and media, is an interest in the effects of technological trends on children's literacy development. As a mother, creative writing specialist, literacy advocate and acclaimed author, Evans takes the issue very seriously when considering the long term effects electronic distractions may have on creativity in the brain. "I find myself continuously looking to write the kinds of books that will help connect parents and children and provide opportunities to build early literacy skills. In the immediate gratification world we live in, the writing and illustrating medium presents opportunities to slow down, allowing the imagination to work. The importance of this process for developing minds can be easily overlooked in the continuous stream of communication and entertainment, found through the electronic and texting trends of our society," says Evans.

Evans offers seven key steps for parents to bolster literacy in the home, helping to balance technology trends in youth, and act as buffers against losing creativity and literacy interest among children. Among the seven steps Evans emphasizes for parents, is having a quiet time without electronic distractions during the day or evening, in which children have available time to read on their own or with their family. Statistics support this step of Evans' platform, by showing that having focused reading time with a child is the number one determiner for a child's success when he starts formal schooling. Academic success is a key topic of discussion, interest and concern for parents nationwide, especially with fall classes beginning soon, and is one of Evans' top reasons for offering parents educational insight to the value of building early learning literacy skills in the home.

Working with top illustrators such as David McPhail for her most recent book, *Who Loves the Little Lamb*, Evans is a sought after industry speaker. As electronic and texting issues receive increased amounts of press attention, Evans is scheduling opportunities to share her message with media on how literacy at home can help encourage imagination, foster intelligence and open opportunities for expression in youth.



[The Author in Her Ashburn, Virginia Home](#)

About Lezlie Evans

Evans is well known for her multi-cultural themed work in children's books. Evans book, *Can you Count Ten Toes* is the winner of the prestigious Gold Oppenheim Award. She writes in terms all children can relate to and enjoy reading about. She became a published author with her second book submission, reflecting the rare and raw talent she possesses. Evans is heralded by children's book review sites, bloggers and journalists, and has had the honor of being the most recent featured children's book author spotlighted in the Scholastic Journal Interceder. Evans is closely connected with programs and organizations advocating literacy for youth.

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